

MARLBORO MILES FOR ADMISSION
VENUE OWNER FOCUS GROUP PROPOSED BUDGET
October 6-7, 1999

SUGGESTED PARTICIPANTS:

Seattle
Houston
Minneapolis
Detroit
Pittsburgh
San Francisco
St. Louis
New Orleans
Chicago

Rick Wayatt
Danny Williams
Dan O'Gara
Jeremy Haberman
Ron Levick
Audrey Joseph
Pat Hagan
Jack Grottsch
Sean Mulroney
Chris Schuba
Joe Shanahan

The Fenix
Firehouse Saloon
O'Gara's
Magic Bag
Club Laga
King Street Garage
Blueberry Hill
Howlin' Wolf
Double Door
Schuba's
Metro

Philip Morris

Yvette Robinson
Dominique Gable
TBD
TBD

EMI

Chris Ferraro
Phil Nobel
Kara Kane
Kristen Prasern
Julie Champa
Todd Hall
Anne Ragoschke

ESTIMATED COSTS:

Hotel	\$200 X 8 rooms	= \$1,600
Flights	\$500 X 8 flights	= \$4,000
Ground Transportation	\$100 X 8 people	= \$800
Dinner	\$100 X 22	= \$2,200

ESTIMATED TOTAL = \$8,800

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